

Data Protection Factsheet

On managing and transferring data related to the MyHungary video contest

1. Data Controller

Organization legal name:	Hungarian University of Agricultural and Life Sciences
Organization legal representative:	Prof. Dr. Csaba Gyuricza
Positions of legal representative:	Rector
Email:	adatvedelem@uni-mate.hu
Phone:	06-28-522-000
Website:	www.uni-mate.hu
Head office:	2100 Gödöllő, Páter Károly u. 1.
Postal address:	2103 Gödöllő, Pf. 303.
Tax number:	19294784-2-13
Data Protection Officer's name:	Bence Györe
Data Protection Officer's email:	dpo@uni-mate.hu

2. Legislative background

The Hungarian University of Agricultural and Life Sciences (*hereinafter: the University*) acts in accordance with the following legislation during processing and transferring data related to the MyHungary video competition:

- [Regulation \(EU\) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive \(EC\) No 95/46 \(hereinafter referred to as GDPR\)](#)

3. The scope of managed personal data and the purpose of data management

The nature of personal data	Purpose of data management	Legal basis for managing data
Name of student	These data are necessary to identify you during managing your data and to put the information on your video as subtitles.	fulfilment of the contract concluded between you and the University by competition registration [Article 6 (1) (b) of the GDPR]
Data related to the student's study programme		
Nationality		
E-mail address	These data are necessary for us to contact you and inform you about winning.	
Phone number		

In the event that the video you create is re-used for marketing communications purposes, your identifying information will be publicly displayed in the video.

4. Duration of data management

Your personal data will be deleted within 5 working days after the announcement of the results. In case the video you create is re-used for marketing communications purposes, we will retain your personal information for post-production, editing and subtitling of the video until the work is completed, by 31 August 2022.

5. Data security measures

5.1. Data storage

The personal data provided in the registration interface is stored by the University on its own server at its head office. In view of the current state of development, the University shall ensure the security of data management with technical and organizational measures that provide a level of protection appropriate to the risks associated with data management. The IT system and network are all protected from computer-assisted fraud, espionage, sabotage, vandalism, fire and flood, as well as computer viruses, computer hacking and other attacks. It provides security with server-level and application-level protection procedures. It shall also take appropriate measures to protect its

personal data against, inter alia, unauthorized access, alteration, disclosure, deletion, destruction, accidental destruction, damage or inaccessibility resulting from a technical change by the employee.

5.2. Access to and transfer of data

Your personal data may be accessed by the heads of the organizational units responsible for organizing and conducting the competition (International Relations Centre, Media Centre) and the staff involved in the tasks, to the extent necessary for the performance of their work, subject to purpose. Your data will not be passed onto third parties.

6. Rights of the data subject regarding data management

You may exercise your data management rights at the contact details indicated in point 1. You can also contact the organizers of the competition directly at the e-mail address international@uni-mate.hu.

If you wish to exercise any of the following rights, please do so during the retention period, otherwise we will only be able to notify you of the deletion of your data.

6.1. Right to request information

You can request information on whether your personal data is being processed and, if so, which personal data we are processing, on what legal basis, for what purpose, from what source and for how long. You can request access to the personal data you handle, e.g. in the form of a copy. The request will be complied with within 30 days [Article 15 GDPR].

6.2. Right to rectification

In case the data subject's personal data have changed, he or she can request the rectification of inaccurate personal data concerning him or her. We will endeavour to comply with the request without delay [Article 16 GDPR].

6.3. Right of cancellation and forgetting

You can request the deletion of your personal data. We will endeavour to comply with your request without delay. A request for cancellation will result in the withdrawal of the registration and thus the

intention to participate in the competition. At the end of the storage period, your data will be deleted automatically [Article 17 GDPR]. We would like to inform you that the deletion of data in videos published for marketing communication purposes is not possible due to its nature, taking into account the specifics of disclosure and Internet technology.

6.4. Right to restrict data management

You can request a restriction on data processing [Article 18 GDPR],

- if you think they are inaccurate, not up to date. In this case, data processing is suspended for as long as the accuracy of the data is verified.
- if the data processing is illegal and you object to the deletion of your personal data. In this case, the data is locked.
- if we no longer need the data, but you request it to make, enforce or protect legal claims.

6.5. The right to data portability

You have the right to receive a copy of your personal data in a widely used, machine-readable format or to request that your data be transferred directly to another data controller. The request will be complied with within 30 days [Article 20 GDPR].

5. Legal remedies related to data management

Should the data provider encounter any problem concerning data management, please, first report it to the University Data Protection Officer listed in point 1. We will investigate the issue as soon as possible and try to find a solution and rule out the possibility of this happening in the future.

In case the data provider is not satisfied with the University's suggestions for solutions, an investigation at the competent court of his/her place of residence can be initiated (<https://birosag.hu/birosag-kereso>) or at the Hungarian National Authority for Data Protection and Freedom of Information (hereinafter referred to as the "Authority") on the basis of the infringement of personal data management rights or the immediate danger of it.

Contact details of the Authority:

E-mail address: ugyfelszolgalat@naih.hu

Phone number: 06-1-391-1400

Fax: 06-1-391-1410

Web: www.naih.hu

Head office: 1055 Budapest, Falk Miksa u. 9-11.

Postal address: 1363 Budapest, Pf. : 9.