

Regulations of *MyHungary* video competition

1. A short description of the competition

We are looking for videos that were made during your university years in Hungary. Present a video created during a trip in Hungary or a visit to a city, which shows the beauties and sights of the place. You can also present a festival, a ceremony or an interesting program you participated in.

The best videos are published on our university's online channels, events, publications and press releases for marketing communication purposes, as well as to inform and attract the attention of our future students.

Selected applicants will be MATE's cultural ambassadors in the communication campaign of MATE International Relations Office and MATE Media Centre. The winners will receive awards (see in 7. Awards).

The aim of the competition is to present Hungary from the point of view of MATE international students.

The start date to submit applications is 17 May 2022, and the deadline is 31 May 2022.

2. Eligibility for participation

All **international students** or students with **dual citizenship** (from any two countries including Hungary) at the Hungarian University of Agriculture and Life Sciences are eligible to participate in the competition. Hungarian students are not eligible to apply.

Close relatives of senior officials of the University and relatives of all MATE employees described in the Civil Code, Section 8:1., Paragraph (1), point 2 who are directly or indirectly involved in the management and organization of the competition cannot participate in the competition.

3. Timeline of the competition

Description	Date
The start date of applying through the survey and submitting the videos	17 May 2022
Deadline for submitting the videos	31 May 2022 – 23:59 (CET)
The start date of audience vote on Facebook	6 June 2022
The deadline of audience vote on Facebook	12 June 2022 – 23:59 (CET)
Jury selection process	6 June 2022 – 17 June 2022
Notification of the winners	from 20 June 2022

4. Criteria for submitting the video

- Submitted videos have to be made during your university years **in Hungary**.
- Present **a trip or a visit** to a Hungarian city, which shows the beauties and sights of the place.
- Optionally, you can also present **a festival, a ceremony or an interesting program**.
- It is optional whether you or your friends are on the recordings, but if so, you are responsible for their contribution to their media appearance.
- **Your video should be no more than 90 seconds long!**
- **Files only in mp4 formats are accepted.**
- Your video can be recorded on any device: professional material is not expected, your smartphones or **any devices** are suitable for recording videos.
- Make sure to record in the **right lighting and sound conditions**, and that the result is not pixelated.
- **Old videos** from earlier excursions are welcome.

5. Application

Applicants have to provide their personal details on the following registration form (<https://limesurvey.szie.hu/index.php/523926?lang=en>), submit their videos and accept and agree to the conditions of the competition.

6. Selection process

First, the videos are pre-selected based on format requirements and applications that did not meet the criteria are rejected.

After pre-selection, the submitted materials will be put to public vote on 'International Students at MATE' Facebook page, and the video that receives the most votes will be rewarded with an Audience Award.

At the same time the jury will start the selection process based on content and quality. The jury will select the videos they deem best. The members of the jury are BA Film and media studies students (MATE Kaposvár Campus) and the staff of MATE International Relations Office and MATE Media Centre.

7. Awards

All winners are awarded a Bluetooth sound speaker AND either an EFOTT daily ticket OR a MATE University Days pass.

- **Audience Award**
- **1st place Award**
- **2nd place Award**
- **3rd place Award**

The University undertakes to pay the costs, taxes and contributions incurred in connection with the prize and notification of the winning competitors. Other costs of receiving and using the prize (eg. travel to the venue) shall be covered by the winning competitors.

8. Notification of the winners

Selected candidates will be notified at the email addresses provided on the form. The awards will be handed to the winners on the graduation ceremony of the campus the student studies at.

9. Rules for participation

Only contractually capable persons who accept the terms and conditions of participation and data management of the campaign can participate in the campaign. By participating, the applicant acknowledges that he / she has fully understood the rules for participation and accepts them unconditionally.

An applicant may submit a maximum of 1 video on <https://limesurvey.szie.hu/index.php/523926?lang=en> that complies with the call. Only videos made on the topic indicated in the application will be accepted. You can only participate in the campaign with your own materials, all rights and responsibilities over the submitted video belong to the submitter.

By submitting an application, the applicant warrants that the submitted works are their own intellectual property, which is not subject to any legal obligation to third parties, and acknowledges that recognizable persons in the video have consented to the use of the video. MATE employees reserve the right to exclude a promoted video from the campaign without prior notice if it is disruptive or formally inappropriate.

The applicant acknowledges that the submitted video can be regarded as his/her intellectual property and, with his/her consent, the applicant grants MATE the right to use it on various interfaces by MATE, indicating the author's identity.

You can only apply by submitting the form indicated in the call.

By submitting your application, the submitter acknowledges that they wish to participate in MATE MyHungary Competition.

By accepting the *Regulations of MyHungary Competition* the application form, the applicant agrees to use his / her submissions freely for marketing communication purposes on MATE's online channels (social media and websites) as well as at events, publications and press releases.

This promotion is in no way sponsored, endorsed or administered by or associated with Facebook.

Gödöllő, 12th May 2022.

Hungarian University of Agriculture and Life Sciences
Organizer